

GAMING MACHINE VIRTUAL PLAYER TRACKING AND RELATED  
SERVICES

ABSTRACT OF THE DISCLOSURE

A disclosed gaming machine provides a gaming machine with a plurality of software units providing player tracking services. The software player tracking units eliminate the need for a separate hardware player tracking unit. The player tracking devices, including the card reader, are accessible to the master gaming controller on the gaming machine and may be utilized by the master gaming controller for other gaming applications. The player tracking software incorporates communication protocols for communicating with a variety of player tracking devices. Communication protocols, device interfaces and device drivers for operating the player tracking devices and performing player tracking services may be added or upgraded by loading the player tracking software to a memory mounted within the gaming machine